

Frank Loeser & Co.

IMPORTING RETAILERS,
Fulton St., opposite DeKalb Ave.,
BROOKLYN.

The best lighted, best ventilated and most perfectly appointed store in America. Our assortments are larger and better, and our prices lower, than those of any other store in Brooklyn. Convince yourself by asking for samples and prices.

"PEOPLE."

There are some people whom we are particularly anxious to see. We mean those who think (without looking) that they know all about our stock and all about our prices. If you are one of them, and really care to get the very most you can for your money, then you can't afford to IMAGINE that you know about our stock. You don't, but if you will give us an opportunity we will help you to satisfy yourself that our assortments are the best and our prices the lowest. If you are a thinker remember these facts. It is our aim to always have our prices lower than those of any one else. Therefore it is our business to know what is being done elsewhere, and we do know. If we didn't we wouldn't assert that there is no house in Brooklyn, and but few in the world, able (because of our connections at home and abroad) to serve you as well as we can and will. Newspaper advertising costs just so much per line. Don't believe all you read. Look for yourself, think for yourself, and it will be money in your pocket.

UNTRIMMED HATS,

68 CTS. INSTEAD OF \$1.75

TO \$2.25.

A Remarkable Sale for the

First of the Season.

Asa special lot for to-morrow we will offer 10 dozen of the richest quality Manilla, Fancy Lace, and fine Milan Hats with fancy edges in brown, ecru, beige, green, navy, light blue, pink, heliotrope, black, and all the newest colorings—every shape and new this season, and all large—at 58 cts. each; regular prices until to-day, \$1.75 to \$2.25.

BLACK SILKS,

At Less Than Manufacturer's

Cost of Production.

12-inch all-silk Black Surah, 48 cts. per yard, instead of 65 cts.

12-inch heavy all-silk Black Satin Rhadames, 56 cts. per yard, instead of 75 cts.

12-inch heavy all-silk Black Gros Grain, 64 cts. per yard, instead of 85 cts.

12-inch heavy all-silk Black Satin Rhadames, 64 cts. per yard, instead of \$1.10.

12-inch heavy all-silk Black Surah, 98 cts. per yard, instead of \$1.20.

COLOR SILKS.

12-inch Two-tone Taffeta Silk, 85 cts. per yard, instead of \$1.10.

12-inch Two-tone Spot Armure Silk, new tint, \$1.25 per yard.

12-inch Silk and Wool Bengalines, new spring shades, \$1.35 per yard.

DRESS GOODS.

All-wool French Melange, in stripes and bourette coats, regular 85 cts. to \$1.40, 12 cts. per yd.

22-inch French Cashmere, Henrietta, 40 cts. per yd.

Black, white, and Colored Trimming Dress Fabrics, all widths.

WASH FABRICS.

The latest novel effects in "lappet spot," "Rococo" Zephyrs, in beautiful new tints, 25 cts. per yard.

EMPIRE CAPES.

Another Lot of the Handsomest

Spring Capes Ever Seen

in Brooklyn

Will be placed on sale to-morrow morning: Black Lace, Velvet, and Satin, trimmed with jets, ribbons, etc.; also in all the new shades of green, purple, heliotrope, and some very exquisite combinations of shades, embroidered and braided; all imported garments, and cannot be duplicated this season.

DRESS AND MANTLE TRIMMINGS.

Old lot of Colored Gimps, 2 cts. per yard, instead of 10 cts.

Black and Colored Gimps, new shades, 7 cts. instead of 12 cts. and 12 cts. instead of 15 cts.

Colored Bead Gimps and Galleons, 35 cts. instead of 45 cts. and 50 cts. instead of 65 cts.

Old lot Gimps, 8 cts. instead of 15 cts.

Colored Silk Mosses and Ribbon Trimmings, 8 cts. 20 cts. and 25 cts. instead of 35 cts.

Black and Colored Silk and Bead Ball Trimmings, 30 cts. to \$1.45.

Black, white, and Colored Trimming Dress Fabrics, all widths.

CORSETS.

250 Pairs of Our Special Z. Z.

Corsets,

Fine French Satine, white and drab, heavily boned, long waist, regular \$2.50 quality, at \$1.50 each.

We are sole agents in Brooklyn for the celebrated Fasso Corsets. As each Corset is cut, laced, and finished with the same care that is given to the making of a dress waist, it has that accuracy and symmetry which is impossible to obtain in machine-made goods.

WAISTS.

Special Sale To-morrow of New Spring Goods.

Percale Waists and Satine Waists, with butterfly front, \$1.50.
Lace Waists, pink, lavender, and blue, 50 cts.
China and Wash Silk Waists, Serpentine, Elton, and jabot effects, \$3.95.
China Silk Waists, dots and stripes, with the new handkerchief front, \$4.45.
Velvet Boleros, with gilt trimmed lapels, \$2.95; with fine colored embroidery, \$3.95.

SHOES.

300 Pairs Only of Hanan & Sons' Boys' Shoes at More

Than One-third Below

Regular Prices.

And only because we want to see more boys in our Shoe Department.

\$2.48 INSTEAD OF \$4.00,

for Boys' French Calf hand-sewed Shoes, every size and width, sizes 7 to 5 1/2.

\$1.98 INSTEAD OF \$3.50,

for Youths' French Calf hand-sewed Shoes, button or lace, sizes 11 to 2.

CARPETS.

What We Offer This Week.

Selected patterns of high-class Body Brussels at a marked reduction from former prices.

Large line of new quality Axminsters at \$1.50 per yard, to introduce the fabric.

Moquettes, \$1.00 per yard.

Best quality Ingrains, 65 cts. per yard.

RUGS.

Cottage Rugs, 75 cts. \$1.50, \$1.95, \$2.50.

Wool Art Rugs, reversible, \$5.00, \$6.40.

A special lot of 50 Eastern Rugs, large sizes, at \$10.00 each.

UNDERWEAR AND HOSIERY.

We are Sole Agents in Brooklyn

for the Ypsilanti Combination Suits and Equestrian Tights; a complete line of Halbrigan, Lisle Thread, Merino, and all Silk.

We have received a new line of ladies' Swiss-ribbed, all-silk Vests, low neck, no sleeves, pink, sky, lavender, salmon, canary, Nile, cream, white, and black, \$1.25.

A full assortment of men's, women's, and children's Sanitary Dye Hosiery, light and medium weights, for ladies, men, and children.

ROLLING WINDOW SCREENS.

Benedict's Patent.

Manufactured solely by us, cover the whole window, roll up, and down like a shade, keep out flies and mosquitoes, and afford perfect light and ventilation.

A beautifully illustrated book free on application.

STORAGE OF FURS, ETC.

We have superior facilities for the storage of Furs, India Shawls, and other expensive garments. They will be thoroughly cleaned before being put away, and will be insured against fire, moths, and all damage, at a small charge, according to their value. It will be your advantage to have repairs and alterations of furs attended to in the Summer. We make no charge for storage or insurance on garments left for repairs.

WATCH AND JEWELRY REPAIRING.

We repair and regulate watches, and repair and clean jewelry of all kinds, at prices much below those asked elsewhere. Watchmaker's office next to Bond Street entrance.

INTERCOLLEGIATE TEAM'S CHAMPION.

Parker of Harvard School Carried Off the Honor at the Tournament Yesterday.

The boys of Harvard School are carrying all before them in the field of sport. Yesterday the crimson was once again successful. This time it was in a tennis tournament. The tournament was held at the Twelfth Regiment armory, and is for the intercollegiate championship of this city and Brooklyn. The shingles were finished yesterday morning. Albert Kent and W. Herriek of Berkeley School were the contestants in the semi-final round. Kent has been the intercollegiate champion of New York and the Berkeley boys were confident that he would continue to hold the honor. His opponent in the final round was Will Parker of Harvard School. Parker had done very well in the preliminary rounds and a hot fight was expected.

Parker won the first two sets by using good judgment in serving. The next set, after some desperate volleying, went to Kent. Then Parker got in a number of hard drives, which were followed by the best of the match. He used this style of play at critical points, and by means of it won the fourth and deciding set, thus routing Kent and securing the intercollegiate championship of New York. Parker will go to Princeton on May 1 to contest in the Princeton scholastic championship. And will strive for the intercollegiate championship of the United States.

A final round in the doubles was reached yesterday. The championship lies between Parker and Kent. Berkeley's Parker followed by Kent, Herriek, and Herriek. The scores of the day are as follows:

First Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Second Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Third Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Fourth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Fifth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Sixth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Seventh Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Eighth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Ninth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Tenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Eleventh Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twelfth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Thirteenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Fourteenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Fifteenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Sixteenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Seventeenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Eighteenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Nineteenth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twentieth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-first Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-second Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-third Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-fourth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-fifth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-sixth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-seventh Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-eighth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Twenty-ninth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

Thirtieth Round—Parker and Chaffield, Harvard, beat Parker and Kent, Berkeley, 6-4, 6-3.

OUR CHESS CORNER.

PROBLEM NO. 113.—BY PROF. JOHANNES BRUNNEN OF GINA, AUSTRIA.

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ABRAHAM AND STRAUS.

SUCCESSORS TO

WECHSLER & ABRAHAM

The business heretofore conducted under the firm name of WECHSLER & ABRAHAM, owing to the retiring of Mr. Joseph Wechsler, will be continued by the undersigned under the style of ABRAHAM & STRAUS.

ABRAHAM ABRAHAM,

ISIDOR STRAUS,

NATHAN STRAUS,

SIMON F. ROTHSCHILD.

We rarely speak of ourselves, for "On their own merits modest men are dumb." The public learn in time to discriminate between the real and the unreal, and the twenty-eight years we have been in business has given the people ample time to become familiar with our virtues and our failings. That our methods in the past met with the approval of our patrons is proven by our enormous and constantly growing business—by far the largest in Brooklyn.

The policy that has proved so successful in the past will be rigidly adhered to in the future. We will continue to serve the public honestly with the best, at the lowest possible prices. The supremacy we have attained we will endeavor to retain. We will try to elevate our business to a still greater eminence, but never by intentional injury to competitors.

Our establishment is the largest in Brooklyn, none more beautiful or so large in New York. We are the recognized exponents of modern merchandising in this city, and we will do our best to maintain the distinction. The reorganized firm, strengthened by the addition of younger men, yet thoroughly equipped with business experience, is apt to do no less hereafter.

Deeply grateful to our friends and patrons for their many courtesies and kind wishes, we will demonstrate in the future, by our efforts, to deserve a continued recognition of their esteem and favor.

For Monday, believe us, we have made preparations to celebrate the change of the personnel of the firm in a way not soon to be forgotten—Each of the three score and seven departments will bristle with spring's fresh goods, fashions and underprice leaders.

Manage somehow to "do" the store Monday.

ABRAHAM AND STRAUS.

SUCCESSORS TO

WECHSLER & ABRAHAM

BROOKLYN, N. Y.

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